



COMMUNICATIONS DIRECTOR

North Dakota Stockmen's Association
407 S. Second St. • Bismarck, ND 58504
(701) 223-2522 • www.ndstockmen.org

The North Dakota Stockmen's Association is seeking a timely, enthusiastic, organized and creative professional with communication experience and a livestock background to direct the organization's communication efforts. Major tasks will include the production of the NORTH DAKOTA STOCKMAN magazine, public relations campaigns and lobbying support. This is a full-time position with the successful applicant working out of the headquarters office in Bismarck. A limited amount of travel, including overnight stays, within the state will be required.

Skills/Qualifications:

Applicants should have strong interpersonal, verbal and written communication skills and writing and editing expertise. Applicants must be able to manage multiple tasks and deadlines; have a strong attention to detail; the ability to work in individual and team settings; and livestock industry experience. Applicants should have a degree in communications, public relations or a closely related field and at least two years of work experience in a communication-related position and be proficient in Adobe Creative Suite and Microsoft Office computer programs. Applicants must demonstrate a strong work ethic and a commitment to the objectives of the organization.

Responsibilities:

The communications director will have these primary responsibilities:

- Serve as the editor and advertising manager of the STOCKMAN magazine, the NORTH DAKOTA CATTLE DIRECTORY and other association publications. Tasks include planning and editing content, researching issues, interviewing sources, writing articles, working with columnists and advertisers, photographing livestock and people, designing pages, preparing bills and archiving information.
- Serve as a spokesperson by writing media releases and broadcasting a weekly radio commentary.
- Coordinate special projects, including fundraising, volunteer recruitment, financial reporting and pre- and post-publicity.
- Assist the association's lobbyist by monitoring the status of bills, testifying and preparing periodic newsletters.
- Others as directed to support fellow staff and volunteer leaders.

Compensation:

The communications director will be offered a competitive compensation and benefits package, including health insurance and a 401(K) savings plan with a company match.

To Apply:

Applicants should send a cover letter, resume, salary expectations and three reference names to:
North Dakota Stockmen's Association, 407 S. Second St., Bismarck, ND 58504. The deadline is June 15.