



NORTH DAKOTA STOCKMEN'S ASSOCIATION 92ND ANNUAL CONVENTION & TRADE SHOW SEPTEMBER 23-25 • HOLIDAY INN FARGO, NORTH DAKOTA

HIGHLIGHTS

THURSDAY HIGHLIGHTS

Golf Scramble & Hole-In-One Contest

The 2021 NDSA Golf Scramble and Hole-In-One Contest will be held at The Meadows in Moorhead, Minn. Contact Scott Ressler at (701) 223-2522 or (701) 391-7310 to register.

Cattlemen's Education Series: North Dakota State University



Convention-goers will enjoy a multi-station Cattlemen's Education Series program, including tours of North Dakota State University's (NDSU)

Veterinary Diagnostic Laboratory, Meats Laboratory and Commodity Trading Room. Presentations will center around challenges and opportunities ranchers face with carbon emissions regulations and marketing, major commodity news services, the cattle market

situation, quality and yield grading procedures, diagnostic testing and support services available to producers and vets and the upcoming Agricultural Products Development Center.



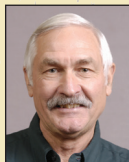
Dr. Zachary Carlson



Dr. Rob Maddock



Dr. Frayne Olson



Dr. Tim Petry



Dr. Dave Ripplinger



Dr. Charles Stoltenow



Dr. Brett Webb

Trade Show

The annual NDSA Trade Show will open Thursday with a social at 6 p.m. Convention-goers can browse booths from nearly 50 industry leaders and earn prizes doing so. The Trade Show will continue through Friday afternoon.

FRIDAY HIGHLIGHTS

Don Schiefelbein, National Cattlemen's Beef Association



Don Schiefelbein

Don Schiefelbein owns and operates Schiefelbein Farms, a diversified farming operation in Kimball, Minn. Schiefelbein has a long history of industry service and is serving as the president-elect of the National Cattlemen's Beef Association. Schiefelbein will share highlights from the organization's Policy and Federation Divisions.

Policy Committee Meetings

Grassroots policymaking is at the heart of the NDSA. During this year's committee meetings, members will discuss and debate policy issues and learn from industry experts who will offer information on the drought, tax changes, sustainability, Beef Quality Assurance and more.

"Stockmen's Feud"

Join us for "Stockmen's Feud," which will be just like the classic TV show! Survey says it'll be a fun night of friendly competition.



SATURDAY HIGHLIGHTS

Dr. Frank Mitloehner, University of California-Davis: "Rethinking Methane: Animal Agriculture's Path to Climate Neutrality"



Dr. Frank Mitloehner

Dr. Frank Mitloehner is a professor and air quality specialist in Cooperative Extension in the Department of Animal Science at the University of California-Davis. He shares his knowledge and research, both domestically and abroad. He is passionate about understanding and mitigating air emissions from livestock operations, as well as studying their implications on the health of farm workers and communities. His work was instrumental in dispelling a commonly held myth about cattle's greenhouse gas emissions. In addition, he is focusing on food production challenges that will become a global issue as the world's population grows to nearly 10 billion by 2050. Hear his address, "Rethinking Methane: Animal Agriculture's Path to Climate Neutrality," at the general session Saturday morning.

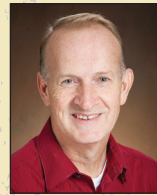
Will Coggin: "In the Mind of Anti-Agriculture Activists: Becoming Aware of & Overcoming Antagonists' Tactics"



Will Coggin

Will Coggin is managing director of the Center for Consumer Freedom, which fights against radical activists who want to dictate lifestyles. He is a frequent contributor to national media regarding anti-agriculture activism. In Saturday morning's session, he will discuss overcoming the urge to instantly get defensive and how to combat challenges like the recent Proposition 16.

Daryl Ritchison: "How the Past Hints to Future Weather Conditions"



Daryl Ritchison

Daryl Ritchison is the director of the North Dakota Agricultural Weather Network (NDAWN). He spends his time on research, public outreach and development and enhancement of tools for NDAWN, a network of 170 weather stations in North Dakota, Minnesota and Montana. Ritchison will discuss known and proxy data from the past and how that holds hints to future weather conditions in the Northern Plains. He will also explain the root causes of the dry conditions across the region in the past two years.

Mark Nutsch: "12 Strong: An Extraordinary Mission"



Mark Nutsch

As portrayed by actor Chris Hemsworth in the major motion picture *12 Strong*, Mark Nutsch (Mitch Nelson in the film) shares lessons learned in the now-declassified saga of a U.S. Special Forces team that helped achieve a historic military victory. Nutsch shares the true-life story of helping lead an unconventional warfare campaign. In October 2001, following the attacks of 9/11, Nutsch led a heroic 12-man team of U.S. Special Forces on a covert mission to Afghanistan, where they would ride to war on horses to fight the enemy and capture the strategic city of Mazar-i-Sharif within a matter of weeks and successfully overthrow the Taliban. Now a consultant to Special Operations Command, he earned a Bronze Star with valor for his bravery.



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SCHEDULE OF EVENTS

THURSDAY, SEPT. 23

Golf Scramble & Hole-in-One Contest, The Meadows, Moorhead, MN.....9 a.m.
Contact Scott Ressler at (701) 223-2522 or (701) 391-7310 to register.

Board of Directors Meeting10 a.m.

Registration 12-5:30 p.m.

Trade Show Set-Up 2-5 p.m.

**Cattlemen's Education Series:
North Dakota State University 1-5:30 p.m.**

Convention-goers will enjoy a multi-station Cattlemen's Education Series program, including presentations and tours of North Dakota State University's (NDSU) Veterinary Diagnostic Laboratory, Meats Laboratory and Commodity Trading Room.
Buses will leave from the hotel.

Trade Show Social.....6 p.m.

Supper7 p.m.
"Riding for the Brand" Recognition
Golf Awards

FRIDAY, SEPT. 24

Trade Show8 a.m. - 3 p.m.

Registration8 a.m. - 5 p.m.

**North Dakota CattleWomen
Silent Auction8 a.m. - 7 p.m.**

Opening General Session..... 8:45 a.m.
Call to Order: Jeff Schafer
Presentation of Colors: Russ Danielson & Dr. Paul Berg
National Anthem: Elli Ressler & Anna Lemm-Wiegandt
Adoption of Convention Minutes
Convention Video
President's Message: Jeff Schafer
Executive Vice President Report:
Julie Ellingson

North Dakota CattleWomen Greeting:
Joy Patten

Trade Show Refreshment Break

Opening General Session Resumes

Nominating Committee Reports:
Committee Chairmen
Floor Nominations of Officers & Directors
Candidates' Forum
Speaker Presentation:

DON SCHIEFELBEIN, National Cattlemen's Beef Association

Lunch 12 p.m.

Policy Committee Meetings..... 1-3 p.m.

Ag Policy Committee
Animal Health Committee
Feeding & Marketing Committee

**Resolutions Committee
Meeting2 p.m.**

**Policy Committee
Meetings..... 3:15 - 5:15 p.m.**

Brand & Theft Committee
Environmental Issues Committee
Research & Education Committee

"Stockmen's Feud" Social.....6 p.m.
Survey says it'll be a fun night of friendly competition.

**"Stockmen's Feud" Supper &
Fundraising Auction7 p.m.**

"Stockmen's Feud"8 p.m.

SATURDAY, SEPT. 25

**Resolutions Committee
Meeting 7:30 a.m.**

Registration 8 a.m. - 12 p.m.

General Session8 a.m.

Pledge of Allegiance
Convention Video
Photography Contest Winner Announcement
Speaker Presentations:

DR. FRANK MITLOEHNER, University of California-Davis: "Rethinking Methane:

Animal Agriculture's Path to Climate Neutrality"

WILL COGGIN, Center for Consumer Freedom: "In the Mind of Anti-Agriculture Activists: Becoming Aware of & Overcoming Antagonists' Tactics"

Refreshment Break

General Session Resumes

Speaker Presentation:
DARYL RITCHISON, North Dakota Agricultural Weather Network: "How the Past Hints to Future Weather Conditions"

Foundation Luncheon 12 p.m.

North Dakota Beef Commission Greeting:
Mark Voll
North Dakota Stockmen's Foundation Board Introduction & Scholarship Presentations:
Dan Rorvig
Tomorrow's Top Hands Beef Leadership Summit 2020 Class Recognition
Convention Intern Recognition:
Leann Rosencrans

Closing Business Session 1:30 p.m.

Policy Committee Reports
Adoption of Resolutions
Officer & Director Elections

Refreshment Break

Closing Business Session Resumes

Retiring Director & Officer Presentations
Membership Drive Awards
Bull Bucks Drawing

Social6 p.m.

Annual Banquet7 p.m.

Master of Ceremonies: Jerrod MacDonald
Introductions
Convention Video
North Dakota Stockmen's Foundation Auction Employee Service Awards
Honorary Local Brand Inspector Awards
Honorary Membership Awards
Environmental Stewardship Award
Rancher of the Year Award
Top Hand Award
Speaker Presentation:
MARK NUTSCH: "12 Strong: An Extraordinary Mission"



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PRE-REGISTRATION FORM

Name(s) Attending _____

Organization/Ranch Name _____

Address, City, State, Zip _____

Telephone _____ E-mail _____

Registration fee must be paid by all who attend the convention. Registration and name tags will be required to enter all meetings and meal functions.

MEETING & TRADE SHOW REGISTRATION	# of People	By Sept. 9	After Sept. 9
Full Registration Fee (Per person) (2 or more days)		x \$37 =	x \$52 =
Full Student Registration Fee (Per person) (2 or more days)		x \$10 =	x \$15 =
One-Day-Only Registration Fee (Per person) Check Day: Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/>		x \$27 =	x \$32 =
SPECIAL EVENTS	# of People	By Sept. 9	After Sept. 9
Check if riding bus: Thursday Cattlemen's Education Series <input type="checkbox"/>			
Thursday Supper		x \$35 =	x \$40 =
Friday Buffet Lunch		x \$14 =	x \$19 =
Friday Supper & Entertainment Check if you want to participate in Family Feud: <input type="checkbox"/>		x \$40 =	x \$45 =
Kids' (10 and under) Friday Supper & Entertainment		x \$12 =	x \$12 =
Saturday Foundation Luncheon		x \$22 =	x \$27 =
Kids' (10 and under) Saturday Luncheon		x \$12 =	x \$12 =
Annual Banquet & Entertainment		x \$46 =	x \$51 =
Kids' (10 and under) Annual Banquet & Entertainment		x \$12 =	x \$12 =
TOTAL			

Credit Card Number _____ Billing Zip Code _____

Name as it Appears on Card _____

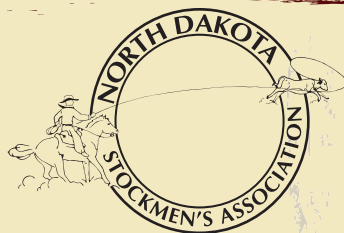
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Expiration Date _____ CVV Code _____ Today's Date _____

Mail with payment to North Dakota Stockmen's Association, 407 S. 2nd St., Bismarck, ND 58504. For questions, call (701) 223-2522.

ACCOMMODATIONS: A block of rooms has been reserved at the Holiday Inn until Sept. 9. The cost is \$114 plus tax. Rooms will fill quickly. To make reservations, call (701) 282-2700 and mention the North Dakota Stockmen's Association to get the discounted rate.

The North Dakota Stockmen's Association (NDSA) is taking precautionary measures, including those recommended by governmental authorities, to protect the health and safety of convention attendees and to prevent the spread of the COVID-19 virus. However, the NDSA cannot assure that you will not contract the virus as a result of your attendance. **Attendees will be deemed to have understood, accepted and assumed all physical, physiological and psychological risks associated with attending. The NDSA shall not be held liable for harm to any attendee due to any of the foregoing, including contracting the COVID-19 virus.** In light of the pandemic and to protect the health and safety of all attendees, the NDSA asks that anyone who exhibits symptoms on the days of the event not attend.



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