



# North Dakota Stockmen's Association 95<sup>TH</sup> ANNUAL CONVENTION & TRADE SHOW

Sept. 18-20 • Bismarck Hotel & Conference Center

## HIGHLIGHTS

### Wednesday Highlights

#### Golf Scramble & Hole-In-One Contest

The 2024 NDSA Golf Scramble and Hole-In-One Contest will be held at the Tom O' Leary Golf Course in Bismarck. Contact Scott Ressler at (701) 223-2522 or (701) 391-7310 to pre-register.

#### Mark Eisele, National Cattlemen's Beef Association

Mark Eisele lives in Cheyenne, Wyo., where his family runs Angus and Red Angus cow-calf pairs, retains yearlings that sell into branded programs and has a custom haying operation on the historic King Ranch. He is serving as the president of the National Cattlemen's Beef Association.



Mark Eisele

Eisele will share highlights from the organization's Policy and Federation Divisions, including updates about the farm bill, cell-cultured protein, tax policy, federal lands, markets and more. He will also answer the questions attendees have about the organization and its work.

#### Trade Show

The NDSA Trade Show is three days this year! It will open Wednesday with a social at 5 p.m. Convention-goers can visit booths from more than 50 industry leaders and earn a DeWalt DCK445D1M1 20V Max Cordless 4-Tool Combo Kit (Drill, Circular Saw, Reciprocating Saw and Work Light) prize doing so. The Trade Show will continue through Friday at noon.

### Thursday Highlights

#### Policy Committee Meetings

Grassroots policy-making is at the heart of the NDSA. During this year's committee meetings, members will discuss and debate policy issues and learn from industry experts who will offer information on tax reform, the Model Zoning Ordinance Task Force, electronic identification, import regulations, highly pathogenic avian influenza, the NDSA's electronic brand inspection program, the Natural Resources Conservation Service's program offerings, pesticide and fertilizer regulations, Livestock Risk Protection, international trade and fetal programming research.

#### Cattlemen's Education Series:

##### "Grazing Technologies"

The Cattlemen's Education Series, sponsored by the National Cattlemen's Beef



Association and the National Corn Growers Association, will showcase various new grazing technologies. There will be sessions that discuss virtual fencing, water monitoring

systems, GPS tags, health monitoring tags, drones, biomass estimates and more. The Cattlemen's Education Series presenters will be North Dakota State University (NDSU) Livestock Environmental Stewardship Specialist Dr. Miranda Meehan, University of Nebraska - Lincoln (UNL) Graduate Research Associate Thomas Aquino, NDSU Graduate Research Assistant Josh Wianecki, UNL Precision Livestock Management Extension Specialist Dr. Yijie Xiong, NDSU Reproductive Physiologist Dr. Carl Dahlen, NDSU Doctoral Graduate Research Assistant Jennifer Hurlbert, UNL Beef Systems Specialist Dr. Mary Drewnoski and UNL Graduate Student Pedro Jota Fernades.

#### Back to the Future Fun Night

Join us for the Back to the Future Fun Night! The NDSA will host a social and supper, followed by entertainment from Antonina and David, The Mentalists. The couple will perform a comedic show of mind reading and telepathy. It will include revealing thoughts, future predictions and many unbelievable and hilarious coincidences. Come dressed in "Back to the Future" attire to complete the ambiance and have the opportunity to win prizes for the best costumes.



David and Antonina

### Friday Highlights

#### Aaron Birst & Matt Perdue: "Keep It Local North Dakota"

Aaron Birst, executive director of the North Dakota Association of Counties, and Matt Perdue, North Dakota Farmers Union government relations director, will take the stage as spokespeople for the Keep It Local Coalition, a statewide coalition opposing an upcoming initiated measure regarding property tax. The NDSA board voted to join the coalition at its meeting in July. The pair will explain the initiated measure and the concerns related to local control, rural communities and essential services.



Aaron Birst



Matt Perdue

#### Michelle "Farm Babe" Miller: "Cultivating Connections Between Farmers and Consumers"

Michelle Miller, better known as the "Farm Babe," is

a speaker, published writer, columnist, podcaster and online influencer as a full-time advocate for agriculture. She will take the stage Friday, sharing her story and helping the audience understand how to bridge the gap between farmers, ranchers and consumers. She made a name for herself as a dedicated mythbuster in food and farming and has hundreds of thousands of followers and an average social media reach of more than 5 million monthly.



Michelle Miller

#### Karen Budd-Falen: "How D.C. Politics and Court Decisions May Impact North Dakota Producers"

Senior partner and owner at Budd-Falen Law Offices, LLC. Karen Budd-Falen represents private property owners, ranching and farming organizations and local governments. Budd-Falen returned to the office after her two-year appointment under the Trump Administration at the Department of Interior as the deputy solicitor for wildlife and parks. Budd-Falen will discuss the implications of several recent Supreme Court decisions and regulatory changes on the livestock industry, give an update on the Endangered Species Act, and Sackett decision and forecast what might lie ahead for natural resource policy based on the federal election.



Karen Budd-Falen

#### Foundation Luncheon

The Foundation Luncheon will include scholarship presentations, Foundation board and intern recognitions and a greeting from North Dakota Beef Commission Chairman Jason Zahn. Rising star cowboy poet Carson Houser will also share some of his poems.

#### Ty Murray: "Life and Career of Ty Murray"

Seven-time all-around champion Ty Murray was born in 1969 in Phoenix, Ariz., where his father taught him to ride at age 2. He grew up on the horse race track and in rodeo, winning the all-around in the National Little Britches Rodeo and National High School Rodeo Associations, specializing in the rough-stock events. Murray co-founded the Professional Bull Riders (PBR) and, today, owns a cow-calf operation in Stephenville, Texas. He will share his rodeo journey, as well as his ranching and life experiences, as the finale of the banquet.



Ty Murray





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## TENTATIVE SCHEDULE OF EVENTS

### WEDNESDAY, SEPT. 18

**18-Hole Golf Scramble & Hole-in-One Contest, Tom O' Leary Golf Course, Bismarck ..... 9 a.m.**  
Contact Scott Ressler at (701) 223-2522 or (701) 391-7310 to pre-register.

**Board of Directors Meeting ..... 9:30 a.m.**  
Governor's Room

**Registration ..... 10 a.m. - 5 p.m.**  
Ballroom Lobby

**Trade Show Set-Up ..... 12:30 - 4:30 p.m.**  
Grand Pacific/Patterson Room

**Opening General Session ..... 1 p.m.**  
Lamborn Room  
Call to Order: Jason Leiseth  
Presentation of Colors: Mandan FFA Chapter Officers  
National Anthem: Brittany Price  
Adoption of Convention Minutes  
Convention Video  
President's Message: Jason Leiseth  
Executive Vice President Report: Julie Ellingson  
North Dakota CattleWomen Greeting: Joy Soreide-Kinsey

**Refreshment Break**  
Lamborn Room

**Opening General Session Resumes**  
Lamborn Room  
Nominating Committee Reports: Committee Chairmen  
Floor Nominations of Officers & Directors  
Candidates' Forum  
Speaker Presentation:  
*Mark Eisele, National Cattlemen's Beef Association*

**Trade Show Opening & Social ..... 5 p.m.**  
Grand Pacific/Patterson Room

**Supper ..... 7 p.m.**  
Courtyard  
"Riding for the Brand" Recognition  
Golf Awards

**Trade Show Resumes ..... 8 - 10 p.m.**  
Grand Pacific/Patterson Room

### THURSDAY, SEPT. 19

**Policy Committee Meetings ..... 8 - 10 a.m.**  
Ag Policy Committee, Sheyenne/Cannonball Room  
Animal Health Committee, Heart Room  
Environmental Issues Committee, Lamborn Room

**North Dakota CattleWomen Silent Auction**  
..... 8 a.m. - 4 p.m.

Ballroom Lobby

**Registration ..... 8 a.m. - 5:15 p.m.**  
Ballroom Lobby

**Trade Show ..... 8 a.m. - 5:15 p.m.**  
Grand Pacific/Patterson Room

**Resolutions Committee Meeting ..... 9 a.m.**  
Governor's Room

**Policy Committee Meetings**  
..... 10:15 a.m. - 12:15 p.m.  
Brand & Theft Committee, Heart Room  
Feeding & Marketing Committee, Lamborn Room  
Research & Education Committee, Sheyenne/  
Cannonball Room

**Lunch ..... 12:30 p.m.**  
Courtyard

**Cattlemen's Education Series**  
..... 1:30 - 5:15 p.m.  
Grazing Technologies: Virtual Fencing, Water Monitoring  
Systems, GPS Tags, Health Monitoring Tags, Drones,  
Cover Crop Biomass Estimates and more  
Lamborn Room

**Back to the Future Fun Night Social ..... 6 p.m.**  
Missouri Ballroom Lobby  
Wear your "Back to the Future"-themed attire to win  
prizes!

**Back to the Future Fun Night  
Supper & Fundraising Auction ..... 7 p.m.**  
Missouri Ballroom

**Mentalist Entertainment ..... 8 p.m.**  
Missouri Ballroom  
Antonina and David, The Mentalists  
Comedic Mind-Reading Show

### FRIDAY, SEPT. 20

**Registration ..... 7:30 a.m. - 12 p.m.**  
Ballroom Lobby

**Resolutions Committee Meeting ..... 7:30 a.m.**  
Governor's Room

**Trade Show ..... 8 a.m. - 12 p.m.**  
Grand Pacific/Patterson Room

**General Session ..... 8 a.m.**  
Lamborn Room

Pledge of Allegiance  
Convention Video  
Photography Contest Winner Announcement  
Speaker Presentations:  
*Aaron Birst and Matt Perdue: "Keep It Local North Dakota"*  
*Michelle "Farm Babe" Miller: "Cultivating Connections  
Between Farmers and Consumers"*

**Trade Show Refreshment Break**  
Grand Pacific/Patterson Room

**General Session Resumes**  
Lamborn Room  
Speaker Presentation:  
*Karen Budd-Falen: "How D.C. Politics and Court Decisions  
May Impact North Dakota Producers"*

**Foundation Luncheon ..... 12 p.m.**  
Missouri Ballroom  
North Dakota Beef Commission Greeting: Jason Zahn  
North Dakota Stockmen's Foundation Scholarship  
Presentations: Jeff Schafer  
Convention Intern Recognition: Rachele Degner  
Cowboy Poetry: *Carson Houser*

**Closing Business Session ..... 1:30 p.m.**  
Lamborn Room  
Policy Committee Reports  
Adoption of Resolutions  
Officer & Director Elections

**Refreshment Break**  
Courtyard

**Closing Business Session Resumes**  
Lamborn Room  
Retiring Director & Officer Presentations  
Membership Drive Awards  
Bull Bucks Drawing

**Social ..... 6 p.m.**  
Courtyard

**Annual Banquet ..... 7 p.m.**  
Dakota Ballroom  
Master of Ceremonies: Scott Katus  
Introductions  
Convention Video  
North Dakota Stockmen's Foundation Auction  
Employee Service Awards  
Honorary Local Brand Inspector Award  
Honorary Membership Awards  
Environmental Stewardship Award  
Rancher of the Year Award  
Top Hand Award  
Speaker Presentation:  
*Ty Murray: "Life and Career of Ty Murray"*

\* All events will be held at the Bismarck Hotel & Conference Center unless otherwise noted.



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**PRE-REGISTRATION FORM**

**Pre-register by Sept. 4 to save \$50**

Name(s) Attending \_\_\_\_\_  
 Organization/Ranch Name \_\_\_\_\_  
 Address, City, State, Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ E-mail \_\_\_\_\_  
 Cell Phone \_\_\_\_\_

*Registration fee must be paid by all who attend the convention. Registration and name tags will be required to enter all meetings.*

MEETING & TRADE SHOW REGISTRATION	# of People	By Sept. 4	After Sept. 4
Full Registration Fee (Per person) (2 or more days)		x \$40 =	x \$55 =
Full Student Registration Fee (Per person) (2 or more days)		x \$10 =	x \$15 =
One-Day-Only Registration Fee (Per person) Check Day: Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/>		x \$30 =	x \$35 =
SPECIAL EVENTS	# of People	By Sept. 4	After Sept. 4
Wednesday Supper – Gluten Free: <input type="checkbox"/>		x \$30 =	x \$37 =
Thursday Buffet Lunch – Gluten Free: <input type="checkbox"/>		x \$20 =	x \$27 =
Thursday Supper & Entertainment – Gluten Free: <input type="checkbox"/>		x \$33 =	x \$40 =
Friday Foundation Luncheon – Gluten Free: <input type="checkbox"/>		x \$17 =	x \$24 =
Annual Banquet & Entertainment – Gluten Free: <input type="checkbox"/>		x \$56 =	x \$63 =
Kids' (10 & under) Annual Banquet & Entertainment – Gluten Free: <input type="checkbox"/>		x \$15 =	x \$15 =
Kids' Corral (childcare provided from 5:30-10 p.m. Sept. 20)		x \$20 =	N/A
<b>TOTAL</b>			

Credit Card Number \_\_\_\_\_ Billing Zip Code \_\_\_\_\_  
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 Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_ Today's Date \_\_\_\_\_

Mail with payment to North Dakota Stockmen's Association, 4520 Ottawa St., Bismarck, ND 58503. For questions, call (701) 223-2522.

**ACCOMMODATIONS:** A block of rooms has been reserved at the Bismarck Hotel & Conference Center until Sept. 4. The cost is \$119 plus tax. Rooms will fill quickly. To make reservations, call (701) 258-7700 and mention the North Dakota Stockmen's Association to get the discounted rate.

The North Dakota Stockmen's Association (NDSA) is taking precautionary measures to protect the health and safety of convention attendees and to prevent the spread of disease. However, the NDSA cannot assure that you will not contract an illness as a result of your attendance. Attendees will be deemed to have understood, accepted and assumed all physical, physiological and psychological risks associated with attending. The NDSA shall not be held liable for harm to any attendee due to any of the foregoing.





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### ATTEND FOR THE CHANCE TO WIN:

- 10.9-inch iPad Wi-Fi 64GB
- Cash
- DeWalt DWPW2400 2400 PSI 13-Amp Cold Water Pressure Washer
- DeWalt DCK445D1M1 20V Max Cordless 4-Tool Combo Kit (Drill, Circular Saw, Reciprocating Saw and Work Light)
- Makita BLDMXRM 18-Volt Job Site Set (Cordless LED Flood Light, FM/AM Job Site Radio, Batteries and Charger)
- Solo Stove



### NEW DAYS. NEW SCHEDULE.

The NDSA is "Building for the Future" as members come together for business, meetings and celebration. The 95th Annual Convention & Trade Show will be held Sept. 18-20 in Bismarck. The event will be a Wednesday, Thursday and Friday format this year and will feature an educational series, informational speakers, policy-development sessions, business, networking and fun.